

Minutes of
CHEROKEE COUNTY
TOURISM DEVELOPMENT AUTHORITY
June 23, 2011

The Cherokee County Tourism Development Authority met at 9:30 a.m. on June 23, 2011 at the Andrews Chamber of Commerce.

Members present were Eric Carlson, David Wood, Gil Hargett, Danny Slucher, Karen Nash and Phylis Blackmon. Members absent were David Raxter and Candy Roberts. Guests present were Ryan Sherby from the Southwestern Commission, Commissioner Lorraine Meltz, Curtis Brown, Bob Ferreira, Lillian Threlkeld, Sherry Dukes, Callie Moore and Josh Carpenter, Director of Economic Development.

After a moment of silence and the pledge to allegiance, motion was made by Karen Nash, seconded by Danny Slucher, and unanimously passed, that the minutes of April 21, 2011, May 5, 2011, May 24, 2011 and June 16, 2011 be approved.

Eric Carlson gave an update on his quarterly report to the commissioners and Karen Nash reported on her conversations with Sandy Zimmerman regarding the process to pave Davis Creek Road. Ryan Sherby made several suggestions regarding the process. Karen Nash agreed to draft a letter to Congressman Shuler's office for review by the TDA members. Danny Slucher reported on the signage issue.

The Andrews Chamber presented a list of repairs needed at the Depot. After a discussion, Eric Carlson asked Bob Ferreira to present the list at the next TDA meeting with the items prioritized and with dollar amounts for each item, for further consideration.

Karen Nash reported that the Tourism Summit Committee had set a meeting date and would begin making plans for the Summit.

After a discussion, motion was made by David Wood, seconded by Danny Slucher, and unanimously passed, to have a presentation regarding Smoky Mountain Host's mobile app. Phylis Blackmon agreed to schedule a presentation for the next TDA meeting.

The next item on the agenda was a discussion of Rails to Trails. After much discussion, including a report from Josh Carpenter, it was generally decided that the county plan being undertaken by Mr. Carpenter would include a recreation and tourism component, and that Rails to Trails would be addressed in the county plan.

A discussion was held regarding the TDA having an unpaid intern, possibly to post pictures of Cherokee County on Google Earth. Eric Carlson agreed to talk to County Manager, Randy Wiggins, regarding the legal issues and responsibilities of an intern.

Eric Carlson reported that David Raxter had submitted his verbal resignation as a member of the TDA and would submit a written resignation. Motion was made by Karen Nash, and seconded

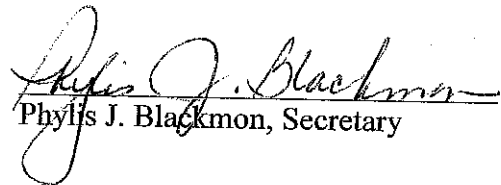
by Gil Hargett that a recommendation be made to the county commissioners that Callie Moore be appointed to serve on the TDA to replace David Raxter. The motion carried, with David Wood abstaining.

A discussion was held regarding the possibility of asking the county commissioners to increase the size of the TDA from seven members to nine. Motion to do so was made by Danny Slucher. The motion died for lack of a second.

Karen Nash presented an invoice for \$55.37 for reimbursement for the hotel for Andre Nabors. Motion was made by Phylis Blackmon, seconded by David Wood, and unanimously adopted approving the invoice for reimbursement. Karen Nash abstained.

The next meeting was set for Thursday, July 7, 2011, at 9:30 at the Cherokee County Chamber of Commerce and Welcome Center.

There being no further business, the meeting was adjourned at 11:00 a.m.


Phylis J. Blackmon, Secretary

DEPOT CONDITION NOTES

June 23,2011

1. **Flooring: (SAFETY ISSUE)**

- A. CVT(composite vinyl tiles) in lobby and restrooms is ALL loose due to flooding following a the thawing of a frozen pipe this winter.
- B. Carpet in office and ticket area is badly soiled (even after steam cleaning) and also is unraveling at the seams

The most economical and attractive replacement is Armstrong vinyl sheet flooring throughout in a "hardwood/oak" pattern, "Station Square" #X2017 from Cook's Carpet in Murphy at a cost of **\$2262** including material, labor and tax

2. **Exterior Railings: (SAFETY ISSUE)** loose and wobbly

3. **Roof: (INSURANCE CLAIM)**

Steve from Cox Roofing from Hayesville inspected and says there is sufficient wind damage to file an insurance claim. GSMR has been notified and they will be sending out their inspector soon to verify.

Bid for removing old material, new underlayment and flashings, plus debris cleanup...TOTAL **\$4750**

4. **Men's urinal: (HEALTH/CLEANLINESS ISSUE)**

Needs new fixture (current unit flushes for several minutes) and surround (non-porous back and side walls and perhaps floor drain

5. **Lighting:**

Ladies bathroom vanity light is faulty. One fluorescent fixture replaced in March.

Best to replace both men's and women's vanity lights.

LOBBY: need updated ceiling fixtures or added lamps. Lobby area is very dark and dreary on overcast days

6. **Wall repairs:**

In both bathrooms under the vanities.

7. **Paint Exterior:** can keep blue TRIM and paint the walls a more cheerful (perhaps golden yellow) welcoming color with Red doors.

8. Interior wall painting would freshen things up a bit.

9. Exterior wall lanterns need heavy cleaning

10. Front shrubs need replacing and some flowers added

11. Need freshly painted **SIGN**